

Emergency Management Systems

NIXLE Emergency Alert System/MSU Alerts

What is NIXLE?

NIXLE is an emergency communication tool we utilize for show safety and security. For example, we may alert vendors to a missing child/elder/dependent, inclement weather, or traffic issues that would impact load-in/load-out. NIXLE allows us to quickly communicate directly with vendors and show staff.

Do I have to use NIXLE?

We are asking all vendors and staff to opt in to NIXLE alerts. This is crucial for safety in the event of an emergency.

What's the difference between NIXLE and MSU Alerts?

MSU Alerts are managed by the MSU Police Department and are utilized to push emergency alerts to the entire MSU campus community and surrounding area. Because of the large audience, communication and notifications are highly regulated.

The NIXLE Emergency Alert System is a more flexible database that allows us to tailor our emergency communication to specific populations, such as Arts and Craft Show Staff or Vendors. In partnership with the MSU Safety and Security Coordinator, Show Staff can push more tailored alerts if emergent events arise.

We encourage vendors to sign up for MSU Alerts in addition to the NIXLE Emergency Alert System.

How do I enroll in the NIXLE Emergency Alert Systems and MSU Alerts?

To subscribe to the Spring Show NIXLE channel, please text MSUWNTRAC24 to 888777 (Message and data rates may apply. Message frequency varies)

You can enroll in MSU Alerts, if desired, by going to alert.msu.edu and registering as a guest.