Securing Proper Licenses

There are two licenses that may be required at the Michigan State University Arts and Craft Show.

Crafters Licenses:

- If you are selling items that have MSU trademarked symbols or logos, you will need a Crafters License.
- This includes MSU Trademarked fabric. If you have remade this into a new product, it needs a license.
- This process is not managed by the MSU Arts and Crafts Shows. It is operated by the University Licensing Department. We are unable to provide assistance.
- To obtain a license, or verify if you need a license, or receive support, please go to https://licensing.msu.edu/licensees/crafter.html.
- The University Licensing Department will be on site to verify licenses. Please be ready to provide them.

Michigan Cottage Food Licenses:

- If you are selling any items that are consumable, including pet products, under the Michigan Cottage Food License or other food licenses, you must provide examples of your labels meeting Michigan Cottage Food License requirements or appropriate food license.
- Complete this form.