

# University Activities Board and/or Campus Center Cinema Movie Partnership Application

## *Partnership Guidelines*

This movie partnership application offers your organization the opportunity to show a film at Campus Center Cinemas in partnership with the Residence Halls Association and/or the University Activities Board. We will review all requests for partnerships based on the following criteria:

- The film will provide a significant and meaningful experience for members of the Michigan State University Community (i.e. film correlates with a cultural heritage month, an awareness month, historical event, etc.).
- Your organization demonstrates a commitment to making the screening an interactive/ educational experience (i.e. staffing a table and providing literature, providing a round table discussion/guest speaker prior to or after each movie screening).
- Your request is made at least eight weeks prior to the anticipated show weekend. Strict marketing deadlines are in place, the earlier the application is submitted, the better.
- The screening is open to all Michigan State University students and community members (if applicable.)
- Your organization agrees to provide additional marketing/promotion in order to assure quality attendance at the event.
- Your organization demonstrates a willingness to communicate, plan, and follow through with details surrounding the screening event.
- Your organization is a current Registered Student Organization or a Michigan State University Department.
- Your organization must pay for the rights to show the film under The Federal Copyright Act (Title 17, United States code, Public Law 94-553, 90 Stat. 2541), unless otherwise discussed with a UAB or RHA Director.

**To apply, please print a blank contact form found on the next page, fill out completely and submit to the UAB office (319 MSU Union.)**

## Contact Information

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Organization

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Name (contact for proposal)

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Advisor Name

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Contact Phone Number

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Advisor Phone Number

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Contact E-mail

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Advisor E-mail

What date(s) would your organization like to show the film and why? (Dates will determine whether this partnership is with RHA and/or UAB)

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What film(s) are you interested in showing? List titles for options. Rank order of top four choices.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

What is your organization planning to do in addition to the movie to make an interactive/ educational experience? \_\_\_\_\_

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What additional marketing/promotion is your organization going to provide?

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Signature

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Date

**Please Return to:  
University Activities Board, 319 MSU Union, E. Lansing, MI 48824**