

# Campus Center Cinema Movie Partnership Application

## *Partnership Guidelines*

The Residence Hall Association and the University Activities Board offer your organization the opportunity to show a film at Campus Center Cinema. We will review all requests for partnerships based on the following criteria:

- The film will provide a significant and meaningful experience for members of the MSU Community (i.e. film correlates with a cultural heritage month, an awareness month, historical event, etc.).
- Your organization demonstrates a commitment to making the screening an interactive/educational experience (i.e. staffing a table and providing literature, providing a round table discussion/guest speaker prior to or after each movie screening).
- Your request is made at least eight weeks prior to the anticipated show weekend. (The earlier, the better.)
- The screening is open to all MSU students and community members.
- Your organization agrees to provide additional marketing/ promotion in order to assure quality attendance at the event.
- Your organization demonstrates a willingness to communicate, plan, and follow through with details surrounding the screening event.
- Your organization is a current RSO (Registered Student Organization) or MSU Department.
- Understand that the film is shown 3-6 times.
- One partnership per year. If your organization would like to partner more than once an academic year, then your organization needs to pay for the film.

**To apply, please print a blank contact form found on the next page, fill out completely and hand into the UAB office.**

## Contact Information

\_\_\_\_\_  
Organization

\_\_\_\_\_  
Name (contact for proposal)

\_\_\_\_\_  
Advisor's Name

\_\_\_\_\_  
Contact Person's Phone No.

\_\_\_\_\_  
Advisor's Phone No.

\_\_\_\_\_  
Contact Person's E-mail

\_\_\_\_\_  
Advisor's E-mail

### Request Information:

What weekend date(s) would your organization like to show the film and why?

\_\_\_\_\_  
\_\_\_\_\_

What film(s) are you interested in showing? List titles for options. Rank order of top four choices.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

What is your organization planning to do in addition to the movie to make an interactive/educational experience? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

What additional marketing/promotion is your organization going to provide? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**Please sign and date this application to verify that you have read and understand the partnership guidelines.**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Please Return to:  
University Activities Board, 322 MSU Union, E. Lansing, MI 48825