

University Activities Board and/or Campus Center Cinema Movie Partnership Application

Partnership Guidelines

This movie partnership application offers your organization the opportunity to show a film at Campus Center Cinemas in partnership with the Residence Halls Association and/or the University Activities Board. We will review all requests for partnerships based on the following criteria:

- The film will provide a significant and meaningful experience for members of the Michigan State University Community (i.e. film correlates with a cultural heritage month, an awareness month, historical event, etc.).
- Your organization demonstrates a commitment to making the screening an interactive/ educational experience (i.e. staffing a table and providing literature, providing a round table discussion/guest speaker prior to or after each movie screening).
- Your request is made at least eight weeks prior to the anticipated show weekend. Strict marketing deadlines are in place, the earlier the application is submitted, the better.
- The screening is open to all Michigan State University students and community members (if applicable.)
- Your organization agrees to provide additional marketing/promotion in order to assure quality attendance at the event.
- Your organization demonstrates a willingness to communicate, plan, and follow through with details surrounding the screening event.
- Your organization is a current Registered Student Organization or a Michigan State University Department.
- Your organization must pay for the rights to show the film under The Federal Copyright Act (Title 17, United States code, Public Law 94-553, 90 Stat. 2541), unless otherwise discussed with a UAB or RHA Director.

To apply, please print a blank contact form found on the next page, fill out completely and submit to the UAB office (319 MSU Union.)

Contact Information

Organization

Name (contact for proposal)

Advisor Name

Contact Phone Number

Advisor Phone Number

Contact E-mail

Advisor E-mail

What date(s) would your organization like to show the film and why? (Dates will determine whether this partnership is with RHA and/or UAB)

What film(s) are you interested in showing? List titles for options. Rank order of top four choices.

1. _____
2. _____
3. _____
4. _____

What is your organization planning to do in addition to the movie to make an interactive/ educational experience? _____

What additional marketing/promotion is your organization going to provide?

Signature

Date

**Please Return to:
University Activities Board, 319 MSU Union, E. Lansing, MI 48824**